



AZURE VS. AWS: **WHICH PUBLIC CLOUD IS RIGHT FOR ME?**

The adoption of cloud computing has quickly become a driving force for businesses today, as applications are shifted from local data centres to innovate, reduce costs, and increase agility.

Early concerns about security and data sovereignty were largely allayed by AWS and Microsoft Azure, with only the most heavily regulated companies remaining cautious about adopting cloud services. The constant evolution of security practices supports an argument that public cloud is at least as safe as hosted systems.

It is often the case that organisations will use multiple providers within different parts of their operations, or for different use cases, which is called a multi-cloud approach.

Unlike hybrid cloud — typically a combination of either on-premises or hosted in a colocation facility and public cloud.

As a result, selecting one cloud vendor over the others will come down to the wants and needs of each individual customer and the workloads they are running; this is particularly relevant for organisations taking their first steps on their cloud journey.

What is **AWS** Public Cloud?

AWS says, “Welcome to the cloud built for builders.” AWS is a collection of modules or services akin to Lego blocks that can be consumed to build out the workload that you desire, often consuming multiple components together to get to the desired result.

The market leader’s main strength is the breadth and depth of its services, with more than 200 service offerings in compute, storage, database, analytics, networking, mobile, developer tools, management tools, IoT, security and enterprise applications.

What is **Azure** Public Cloud?

Microsoft tends to be a popular choice with Enterprise C-level executives that have long-standing relationships with Microsoft and know that they can consume a great deal of their enterprise computing needs all in one place, from productivity and enterprise software all the way down to flexible cloud computing resources for their developers.

Azure itself has more than 200 products and cloud services and is likely to be consumed by enterprise-level companies already using the wider Microsoft cloud suite such as Microsoft 365 and Dynamics 365.

Microsoft is also in the position to offer extended support of their products when you host them in Azure; this gives your business additional time to decide on a migration path for those legacy applications.

AWS vs. Azure: Making the Business Case

AWS and Azure offer many similar capabilities, so it’s not necessarily a matter of one provider being “better” or “worse” than the other. It all depends on the business needs.

Many organisations that are looking for the most significant transformations are adopting AWS due to its maturity and breadth of serverless computing capabilities, whereas other organisations are looking to Azure to host its information technology functions due to its integration with Office 365 and Infrastructure-as-a-Service capabilities.

As AWS and Microsoft continue to invest billions of dollars on research and development it is unlikely that you will find yourself disadvantaged by favouring one or the other.

No matter which provider you ultimately decide on, you will be reaping the benefits of a hyper-scalable cloud solution that can meet your growing business needs.



Public Cloud Vendor: **Sungard Availability Services**

We know the success of your business isn't just about one application, one workload or one environment. It's the ability for all your applications and workloads to reliably work together within or across multiple environments and be always available.

Transforming to cloud comes with challenges. Transforming to public cloud, with the scale of services and features available that best suit your needs, is a bigger challenge. To achieve the greatest benefit for your business means a new way of working.

There are many vendors who take a consultative, albeit incomplete approach to getting a customer acclimated to AWS or Azure. Liabilities like flawed implementation and lack of real knowledge transfer are commonplace.

That's not us. Sungard AS partners with our customers throughout their cloud transformation using a blend of technology and innovation that aligns the most appropriate

strategy to meet their needs, designing a migration path to public cloud provider environments that best suits a customer's existing workloads.

By engaging with you to better understand your needs, deploying the security and speed you require and delivering operational excellence, we build trust while enabling the outcomes you want and expect from both your current and future initiatives.

We can support a customer's public cloud needs with our Managed Cloud—Azure or AWS—offers. Both enable the flexibility, scalability and reliability of industry-leading platforms and can complement a client's hybrid IT environment.

Our goal is to help you transform at the speed you want, with the security and safety your business requires.



Whether you ultimately decide AWS or Azure is the best platform for your business, through engagement with Sungard AS you reap the benefit of the work we afforded to all of our customers and partners: achieving the availability, cost, and performance profile that your business needs, your end users expect and your customers demand.

www.sungardas.com

Sungard AS Provides NextGen Managed Public Cloud Services for both AWS and Azure. With our experience and certified Architects and DevOps we are well-placed to be your trusted partner in your public cloud adoption journey.

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