

IP Protection with Brainloop

Because of the tremendous value of their IP, as well as the huge amount of clinical trial information they generate, life sciences companies face security risks far greater than those in other industries. We know that sometimes an idea, or even a simple email containing a clever question, is something you want to protect, especially if it represents the origins of the next billion dollar compound or medical treatment. We believe that ensuring your idea gets to market is your business, and making sure that every step in its development is protected along the way is ours.

Several business processes expose life sciences companies to potential loss of IP or breach of critical data, and require strict security measures.

Drug and technology licensing:

Biotech firms share their discovery and clinical trial information with a number of potential licensees in a controlled manner, and retract it from unselected partners once the licensee is selected. This includes elements of the pre-licensing process such as collaborative and initial development stages.

Research and development:

Increasing complexity in drug development is driving drug research companies to outsource specialized functions to a network of contract research organizations. In addition to accessing confidential information, these vendors must be able to provide, update and modify clinical trial plans, data and analyses securely.

Alliance management:

When biotech firms and licensees both have a financial interest in a drug's approval and commercialization, both parties must work closely to coordinate development and measure progress against defined milestones. Partners must have complete access to shared IP, and be able to document and track each party's changes to the information. Additionally, communication processes that accelerate development, such as document forwarding and online discussions, need to be secured.

Regulatory reporting:

Life sciences companies are required to meet stringent documentation and compliance requirements. Regulations such as HIPAA and the recently amended E-Discovery rules (Rule 26 of the Federal Rules of Civil Procedure) underscore the fact that airtight data security is critical in today's highly regulated business environment, creating a need for tamper-proof and persistent audit trails.

Brainloop's Secure Platform solution protects your IP lifecycle every step of the way from cradle to grave, supplying an unimpeachable chain of custody incorporating discreet processes that reinforce compliance.



What does that mean to you? Locked-down IP, selectively shared with prospective research and development licensees. A proven methodology that enables purpose-built processes your company can use to support regulatory compliance. As a result, if your IP has global implications, by partnering with Brainloop you will have all of the internal processes already in place to adapt and comport to almost any country-specific compliance standards required by potential licensees without having to reinvent the obligatory wheel each time a new country comes under consideration.

Brainloop Secure Platform Features

Document Delivery and Distribution.

All documents are accessible to potential licensees 24/7

Strict Access Control.

Documents cannot be downloaded, forwarded or printed; embedded watermarks provide additional protection

Notifications.

E-mail notifications inform users documents have recently been added

Document Creation/Modification.

Documents can be easily added or retracted in real time by the administrator

Audit Trail and Archiving

Tamper-proof audit trail of all user actions, and powerful archiving for backup and document retention.

End-to-end security.

Two-factor authentication, policies and permissions defined at user level; 128-bit SSL transmission and encryption, operator shielding and a secure datacenter

Biotech Company Secures Data while Safeguarding IP

A premier US biotechnology company used the Brainloop Secure Platform to accelerate a licensing deal that moved their patented drug discovery to funded drug development quickly, safely, and cost-effectively.

Document security and IP protection was absolutely critical while searching for a licensing partner. Preventing potential partners from printing, downloading or forwarding data is one of many robust features of the Secure Platform – and a crucial component of this company's risk-management objectives.

In retrospect the Senior Manager of Regulatory Affairs for this company remarked, "Brainloop's solution allowed us to work with partners and exchange confidential information in a controlled and defined way while protecting our intellectual property."

Key Challenges

- › Proprietary IP and patient data must be shared, yet secure
- › Large number of dispersed potential licensees need parallel access
- › Changes/updates must be communicated immediately
- › Data breaches could compromise IP and sensitive clinical trial information

Brainloop Solution

- › Centralized, secure repository ensures immediate, restricted access
- › Access controls prevent printing, downloading or forwarding
- › Documents are always available through any web-enabled device
- › Best-of-breed security with advanced document encryption, operator shielding and audit trail

Business Benefits

- › Online document sharing accelerates licensing process
- › Valuable IP, patient data is protected
- › Data can be rapidly retracted if required, protecting IP
- › Life Sciences company maintains control and ownership of IP at all times

Brainloop is the leading provider of software solutions that enable secure management of confidential documents anytime, anywhere. Brainloop Secure Platform is a hosted service for managing, sharing and collaborating on confidential documents using best-in-class security. For more information visit www.brainloop.com.

Contact

Brainloop AG, headquartered in Munich, Germany, with subsidiaries in Boston, USA, Vienna, Austria and Zurich, Switzerland, is the leading provider of Document Compliance Management solutions that enable customers to share confidential documents in a highly secure and traceable environment. For more information please visit www.brainloop.com.

Brainloop AG
Franziskanerstraße 14
81669 Munich · Germany
T: +49 (89) 444 699 0
info@brainloop.de
www.brainloop.de

Brainloop Austria GmbH
Josefstädter Straße 44/2/1
1080 Vienna · Austria
T: +43 (1) 402 4851 700
info@brainloop.at
www.brainloop.at

Brainloop Switzerland AG
Gotthardstraße 52
8800 Thalwil ZH · Switzerland
T: +41 (44) 720 37 37
info@brainloop.ch
www.brainloop.ch

Brainloop Inc.
One Broadway, 14th floor
Cambridge, MA 02142 · USA
T: +1 (800) 517 3171
info@brainloop.com
www.brainloop.com

