



Are you losing money on interchange?

With Litle & Co. you keep more so you can give more.

Litle & Co. is a leading payments management company, providing payment processing and consultative services exclusively for card-not-present (CNP) direct marketing merchants.

That includes non-profit organizations like **FirstGiving**, the **USO**, **CharityUSA** and others that have put our 30-year history of advocacy, innovation and payments processing experience to work for them. To reduce donor acquisition costs. Increase recurring revenue. Grow their donor base. And help secure the most favorable interchange rates.

Some processors may use interchange as a profit center. As a non-profit you already qualify for the lowest possible interchange rate in the industry and with Litle that's exactly what you'll get. We always pass through the exact interchange rate for which the transaction qualified, helping you to maximize donations while minimizing overhead.

Keep more of your interchange dollars. Let Litle analyze your rates today. For more information go to <http://www.litle.com/markets-we-serve/non-profits> or call/email our Non-Profit Payments Specialist, **Sue Mulvany at (978) 275-6675, smulvany@litle.com**.



THE PEOPLE BEHIND YOUR PAYMENTS.

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