

# LOWER FEES % SECURITY COMPLIANCE % PRIVACY



PCI COMPLIANCE AND  
PAYMENT PROCESSING:



**WHAT YOU DON'T KNOW  
WILL COST YOU!**

**PLEASE JOIN US FOR BREAKFAST...  
GET IN THE KNOW + EARN CAE CREDIT\*  
APRIL 27, 2011**



8:30am registration with 9am start  
LarsonAllen  
2900 South Quincy Street, Suite 150  
Arlington, VA 22206  
703-998-5100

Register at [LARSONALLEN.COM/PCICOMPLIANCE](http://LARSONALLEN.COM/PCICOMPLIANCE). Registration closes April 20th.

# PCI COMPLIANCE AND PAYMENT PROCESSING: WHAT YOU DON'T KNOW WILL COST YOU!



## PCI OVERVIEW:

The major credit card issuers created PCI (Payment Card Industry) compliance standards to protect personal information and ensure security when transactions are processed using a payment card. All members of the payment card industry (financial institutions, credit card companies and merchants) must comply with these standards if they want to accept credit cards. Failure to meet compliance standards can result in fines from credit card companies and banks and even the loss of the ability to process credit cards.

Learn about the **6** categories of PCI standards that must be met in order for an association to be deemed compliant.

## PAYMENT PROCESSING:

Payment processing isn't anything you can learn in an MBA class or find in any textbook. Instead, it takes place every day on the front lines of your association, where payment processing costs can represent more than 3% percent of dues. Effective payment processing management can reduce those costs by 1/3 or more.

Learn about the **6** latest technologies and best practices to help minimize the often hidden costs of payment processing.

\*As an educational program related to the CAE examination content outline, this program may be applied for CAE application or renewal credit up to 2 CAE hours for full participation. (Note: No more than 20 hours can be applied to any one domain for the exam application. This program is not endorsed, accredited, or affiliated with the CAE program, and no program is required to meet eligibility requirements. For more information on CAE, visit [www.whatiscae.com](http://www.whatiscae.com).)

TO REGISTER VISIT [WWW.LARSONALLEN.COM/PCICOMPLIANCE](http://WWW.LARSONALLEN.COM/PCICOMPLIANCE)  
CALL SUE MULVANY 978-275-6674 OR EMAIL [SMULVANY@LITTLE.COM](mailto:SMULVANY@LITTLE.COM)

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